

ABSTRACT OF THE DISCLOSURE

To provide a system for reading display information, the present invention includes an information display member such as a poster, and a mobile communication system which reads an information portion of the information display member. The information display member is provided with an information recording element to which necessary and/or optional information of the information portion is inputted. The mobile communication system is provided with a reader mechanism for reading information recorded in the information recording element, and a display mechanism for displaying the information.